

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (Currently Amended) A method comprising:

receiving at a multimedia presentation device controller an indication of a depression of a channel selection button, wherein the channel selection button corresponds to a number button (0-9);

receiving an indication of an ending of the depression of the channel selection number button;

evaluating a depression duration of the channel selection number button;

comparing the depression duration of the channel selection number button to a predetermined time threshold;

when the depression duration of the channel selection number button is less than the predetermined time threshold, entering the number of the channel selection number button for a channel selection function; and

when the depression duration of the channel selection number button is greater than the predetermined time threshold, performing one of a plurality of functions on a favorite channels list, wherein the function performed comprises one of accessing, programming, updating, or clearing the item number in the favorite channels list corresponding to the channel selection number button, associated with the channel selection button, wherein the function performed is based upon the depression duration.

2. (Original) The method of claim 1, wherein evaluating the depression duration comprises:

determining depression of a button;

periodically incrementing a counter during the depression duration; and

evaluating the counter value, upon termination of the depression of a button.

3. (Currently Amended) The method of claim 2, ~~wherein the plurality of functions affect a favorite channel list, wherein a plurality of channels favorites are positioned in the favorite channels list non-sequentially.~~

4-9. (Canceled)

10. (Currently Amended) ~~A~~ One or more non-transitory computer-readable media medium containing instructions which, when executed by a processor, cause the processor to perform ~~a method, the method comprising:~~

receiving at a multimedia presentation device controller an indication of a depression of a channel selection button, wherein the channel selection button corresponds to a number button (0-9);

receiving an indication of an ending of the depression of the channel selection number button;

evaluating a depression duration of the channel selection number button;

comparing the depression duration of the channel selection number button to a predetermined time threshold;

when the depression duration of the channel selection number button is less than the predetermined time threshold, entering the number of the channel selection number button for a channel selection function; and

when the depression duration of the channel selection number button is greater than the predetermined time threshold, performing one of a plurality of functions on a favorite channels list, wherein the function performed comprises one of accessing, programming, updating, or clearing the item number in the favorite channels list corresponding to the channel selection number button, associated with the channel selection button, wherein the function performed is based upon the depression duration.

11. (Currently Amended) The one or more non-transitory computer-readable media medium of claim 10, wherein evaluating the depression duration comprises:

determining depression of a button;

periodically incrementing a counter during the depression duration; and

evaluating the counter value, termination of the depression of a button.

12. (Currently Amended) The one or more non-transitory computer-readable media medium of claim 11, ~~wherein the plurality of functions affect a favorite channel list,~~ wherein a plurality of

channels ~~favorites~~ are positioned in the favorite channels list non-sequentially.

13-18. (Canceled)

19. (Currently Amended) An apparatus comprising:

a processor having a memory coupled thereto, the memory having stored thereon executable instructions which, when executed by the processor, cause the processor to perform a method comprising:

receiving at a multimedia presentation device controller an indication of a depression of a channel selection button, wherein the channel selection button corresponds to a number button (0-9);

receiving an indication of an ending of the depression of the channel selection number button;

evaluating a depression duration of the channel selection number button;

comparing the depression duration of the channel selection number button to a predetermined time threshold;

when the depression duration of the channel selection number button is less than the predetermined time threshold, entering the number of the channel selection number button for a channel selection function; and

when the depression duration of the channel selection number button is greater than the predetermined time threshold, performing one of a plurality of functions on a favorite channels list, wherein the function performed comprises one of accessing, programming, updating, or clearing the item number in the favorite channels list corresponding to the channel selection number button, associated with the channel selection button, wherein the function performed is based upon the depression duration.

20. (Original) The apparatus of claim 19, wherein evaluating the depression duration comprises:

determining depression of button;

periodically incrementing a counter during the depression duration; and

evaluating the counter value, upon termination of the depression of a button.

21. (Currently Amended) The apparatus of claim 20, ~~wherein the plurality of functions affect a favorite channel list,~~ wherein a plurality of channels ~~favorites~~ are positioned in the favorite channels list non-sequentially.

22-27. (Canceled)

28. (Previously Presented) A method comprising:

receiving an indication of a depression of a button on a multimedia presentation device controller;

receiving an indication of an ending of the depression of the button;

evaluating a depression duration of the button and classifying the depression duration into one of three or more ranges, wherein a first depression duration range is associated with a first function on the multimedia presentation device controller, a second depression duration range is associated with a second function on the multimedia presentation device controller, and a third depression duration range is associated with a third function on the multimedia presentation device controller, and;

performing the function associated with the depression duration range of the button on the multimedia presentation device controller.

29. (Previously Presented) The method of claim 28, wherein a final depression duration after the three or more depression duration ranges is associated with a termination function that does not perform any of the button functions on the multimedia presentation device controller.

30. (Previously Presented) The method of claim 28, wherein the button corresponds to a channel up button or a channel down button, wherein the first depression duration range is associated with a function for tuning an associated multimedia presentation device to a different broadcast channel, and wherein the second or third depression duration range is associated with a function for changing an operating mode of the multimedia presentation device.

31. (Previously Presented) The method of claim 28, wherein the button corresponds to a last

channel button, wherein the first depression duration range is associated with a function for tuning an associated multimedia presentation device to a most recently previously viewed channel, and wherein the second duration range is associated with a function for tuning the multimedia presentation device to a channel viewed before the most recently previously viewed channel.

32. (Previously Presented) The method of claim 28, wherein after receiving the indication of the depression and before receiving the indication of the ending of the depression, the depression duration corresponds to a progress bar with range labels displayed on an associated multimedia presentation device.

33. (Previously Presented) A device controller comprising:

a processor having a memory coupled thereto, the memory having stored thereon computer executable instructions which, when executed by the processor, cause the device controller to perform a method comprising:

receiving an indication of a depression of a button on the device controller;

receiving an indication of an ending of the depression of the button;

evaluating a depression duration of the button and classifying the depression duration into one of three or more ranges, wherein a first depression duration range is associated with a first function on the device controller, a second depression duration range is associated with a second function on the device controller, and a third depression duration range is associated with a third function on the device controller, and;

performing the function associated with the depression duration range of the button on the device controller.

34. (Previously Presented) The device controller of claim 33, wherein a final depression duration after the three or more depression duration ranges is associated with a termination function that does not perform any of the button functions on the multimedia presentation device controller.

35. (Previously Presented) The device controller of claim 33, wherein the button corresponds

to a channel up button or a channel down button, wherein the first depression duration range is associated with a function for tuning an associated multimedia presentation device to a different broadcast channel, and wherein the second or third depression duration range is associated with a function for changing an operating mode of the multimedia presentation device.

36. (Previously Presented) The device controller of claim 33, wherein the button corresponds to a last channel button, wherein the first depression duration range is associated with a function for tuning an associated multimedia presentation device to a most recently previously viewed channel, and wherein the second duration range is associated with a function for tuning the multimedia presentation device to a channel viewed before the most recently previously viewed channel.

37. (Previously Presented) The device controller of claim 33, wherein after receiving the indication of the depression and before receiving the indication of the ending of the depression, the depression duration corresponds to a progress bar with range labels displayed on an associated multimedia presentation device.

38. (Currently Amended) ~~A~~ One or more non-transitory computer-readable ~~media medium~~ containing instructions which, when executed by a processor, cause the processor to perform ~~a method, the method comprising:~~

receiving an indication of a depression of a button on a multimedia presentation device controller;

receiving an indication of an ending of the depression of the button;

evaluating a depression duration of the button and classifying the depression duration into one of three or more ranges, wherein a first depression duration range is associated with a first function on the multimedia presentation device controller, a second depression duration range is associated with a second function on the multimedia presentation device controller, and a third depression duration range is associated with a third function on the multimedia presentation device controller, and;

performing the function associated with the depression duration range of the button on the multimedia presentation device controller.

39. (Previously Presented) The method of claim 28, wherein said evaluating comprises classifying the depression duration into one of four or more ranges, and wherein a fourth depression duration range is associated with a fourth function on the multimedia presentation device controller.

40. (Previously Presented) The device controller of claim 33, wherein said evaluating comprises classifying the depression duration into one of four or more ranges, and wherein a fourth depression duration range is associated with a fourth function on the multimedia presentation device controller.